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Software developer foxray expands into the UK

Software developer foxray AG, market leading specialist in mailroom processing solutions, has opened for business in the UK following the completion of another successful year for the company in home markets. foxray plans to develop its commercial presence not only in the UK but also in other regions of Europe, including Scandinavia.

"foxray provides a unique solution for organisations that need a future proof integration platform for mailroom solutions. The foxray xbound platform offers advanced SOA technology that provides unparalleled flexibility enabling us to offer compelling solutions to both customers operating service centres and business process outsourcing companies" says Torsten Malchow, CSO of foxray. foxray has a significant technological advantage over its main competitors and a high educated and professional team.

Expansion into the UK is a key part of foxray's strategy to develop its business outside of Germany. The company already has over 50 "household name" customers across Central Europe in Finance, Government, Industry and BPO sectors and will be focusing on these markets to develop business in the UK.

Datafinity UK has been appointed as the representative and distributor for foxray products in the UK. Andy Dawson, Managing Director of Datafinity, has many years of experience in the Document Management and Capture market place, both in Europe and the US. Prior to forming Datafinity, Andy was European Channel Director for Captiva and then EMC². *"foxray offers a new kind of document capture solution in a market that has been dominated for many years by a few players. foxray's use of advanced component based technology and "best of breed" approach to integrating other capture technologies provides partners and customers with an exciting alternative to the proprietary solutions offered in the market today"*, says Andy Dawson, Datafinity MD.

Last year foxray's intensive R&D policy enabled the release of a significant new version of the xbound platform as well as integrations for capture technologies from many partner companies including e.g. Kofax, Paradatac, Captaris, Luratech and Insiders. These integrations allow customer to use the best capture technologies available on the market with one common integration platform that provides a wealth of features for efficiently managing all incoming documents.

Ralf Goebel, foxray's CTO, adds *"Customers no longer need to be locked into one vendor's technology for document processing. foxray's xbound integration platform means that flexible, customised solutions for handling all document types with maximum efficiency, is now a reality"*.

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About Foxray:

foxray AG, originating from the Lufthansa group, is an innovative software provider and system integrator of DMS solutions. It enables large companies to automate their mission critical business processes. Functions such as scanning, classification, data extraction and workflow as well as integration with ERP systems and document archive repositories are central to the solutions provided.

The company's expertise is in the insurance, industrial and business process outsourcing services sectors. foxray's customers include Aspecta Life Insurance, Continental Tyres, RatioData IT Solutions & Services, Techniker Krankenkasse (Health Insurance), Debeka, Rhenus, Iron Mountain, Bundes-Druckerei (Government Printing Office), Lufthansa and Deutsche Bahn.

About Datafinitiy:

Datafinitiy UK is a software distribution and market development company focused on the ECM and document capture markets. The company has many years of experience in developing and managing channel partners across the UK and Northern Europe. Datafinitiy is providing both pre-sales and post sales support to the partner community for foxray products and solutions.

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Note for editors: you can find the text file on the internet at www.foxray.com
or at <http://foxray.talkabout.de>.